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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92053314	
Party	Defendant Christian Faith Fellowship Church	
Correspondence Address	RICHARD W YOUNG QUARLES BRADY LLP 300 NORTH LASALLE STREET, SUITE 4000 CHICAGO, IL 60654 UNITED STATES Richard.Young@Quarles.com, veronica.brooks@quarles.com	
Submission	Other Motions/Papers	
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Signature	/Richard W. Young/	
Date	05/09/2012	
Attachments	Respondent's Response to Petitioner's Motion for Summary and Cross Motion for Summary Judgment.pdf ( 11 pages )(678345 bytes ) Declaration of Craig Mason.pdf ( 9 pages )(7468189 bytes ) Declaration of John Conour.pdf ( 78 pages )(2472831 bytes )	

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Registration Nos. 3,173,207 and 3,173,208

Mark: ADD A ZERO and ADD A ZERO & Design

Date of Registration: November 21, 2006

Adidas AG	)	
	)	
Petitioner,	)	)
	)	
v.	)	Cancellation No. 92053314
	)	
Christian Faith Fellowship Church	)	
	)	
Respondent.	)	

## RESPONDENT'S RESPONSE TO PETITIONER'S MOTION FOR SUMMARY JUDGMENT AND CROSS MOTION FOR SUMMARY JUDGMENT

Respondent, Christian Faith Fellowship Church, responds to Petitioner's Motion for Summary Judgment and moves for summary judgment that its U.S. Trademark Registrations No. 3,173,207, for "ADD A ZERO" and No. 3,173,208 for "ADD A ZERO" & Design are valid and not subject to cancellation.

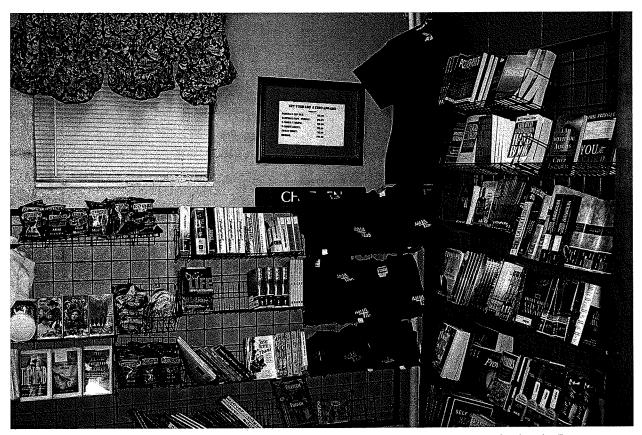
#### I. STATEMENT OF UNDISPUTED FACTS

The Christian Faith Fellowship Church was established in 1997 in Zion, Illinois, near the Wisconsin state line. (Mason Dep. 16; Mason Decl. ¶3) The congregation of the church has

grown steadily and now includes more than 1200 members. (Mason Dep. 20; Mason Decl. ¶3) Its diverse parishioners include residents of the states of Wisconsin and Illinois, as well as naval cadets from throughout the country who are stationed at the Naval Training Center, Great Lakes, located in North Chicago, Illinois. (Mason Dep. 136; Mason Decl. ¶3) The church is not an affluent congregation but rather is a working class church in a working class community. (Mason Decl. ¶3) Nevertheless, the church has provided both a food pantry and a day care to the community. (Mason Decl. ¶3)

Inspired by the prophetic words of an evangelist spoken in 2003, Pastor Edward Logan launched a plan to use the trademarks "ADD A ZERO" on caps and shirts sold to raise money for the church's building fund campaign. (Mason Dep. 84-86; Mason Decl. ¶4) The building fund campaign, which is on-going, will help the church expand its facilities to meet the needs of the growing congregation. (Mason Dep. 86; Mason Decl. ¶4) In late 2004, the church, working with an apparel vendor, designed a stylized logo featuring its ADD A ZERO trademark (Mason Decl. ¶4). It commissioned the vendor to produce caps, sweatshirts, and T-shirts with the logo and began selling its ADD A ZERO branded apparel in the church's bookstore (see picture below), selling its first items on January 9, 2005. (CFFC0001, CFFC0099, and CFFC0128; Mason Decl. ¶4) Caps from the first order of ADD A ZERO apparel were made in the Dominican Republic. (Mason Decl. ¶4) The hooded sweatshirts came from El Salvador (Mason Decl. ¶4). Except for a brief period of time in 2008 when the bookstore was closed, the ADD A ZERO apparel has been on display and for sale in the bookstore continuously ever since. (Mason Dep. 76; Mason Decl. ¶5) ADD A ZERO apparel has been sold every year since its introduction in 2005 except for the year when the bookstore was closed. (CFFC0001-0018; Mason Decl. ¶5) Although sales have been modest, revenue from the ADD A ZERO apparel

sales is important to the church's growth plans. (Mason Decl. ¶5) Applications to register "ADD A ZERO" and "ADD A ZERO" & Design, were filed in March 2005. (CFFC0139 and CFFC0142)<sup>1</sup>



ADD A ZERO apparel has been for sale and sold in the church's bookstore beginning in January 2005. (CFFC0001, CFFC0099, and CFFC0128; Mason Decl. ¶4)

The church originally promoted its ADD A ZERO apparel through in-store displays in the bookstore, video display in the sanctuary, and spoken words to the church's members at church services and events. (Logan Dep. 13-14; Mason Decl. ¶6) In an effort to expand sales,

<sup>&</sup>lt;sup>1</sup> Petitioner argues based on several non-precedential T.T.A.B. decisions that the church's trademark applications are void *ab initio* for lack of use of the ADD A ZERO marks on pants. Petitioner is mistaken, as the T.T.A.B. made clear in *Grand Canyon West Ranch, LLC v. Hualapai Tribe*, which is citable as precedent. 78 U.S.P.Q.2d 1696 (T.T.A.B. 2006). In *Grand Canyon*, the T.T.A.B. held that in the absence of fraud, "as long as the mark was used on some of the identified goods . . . as of the filing of the application, the application is not void in its entirety." *Id*. Applicant is currently deleting "pants" from the goods identification in both registrations through filing of its Section 8 affidavits.

the church began making plans in 2008 to launch an e-store on its website where members, former members and consumers from around the world could purchase ADD A ZERO apparel. (Mason Dep. 81; CFFC0027-28; Mason Decl. ¶6) Relying on the efforts of church members who volunteered their time after work, progress was slow. (Mason Decl. ¶6) In late 2008, the church's server crashed. (Mason Decl. ¶6) Then, the primary website developer died. (Mason Decl. ¶6) But the e-store finally went live with ADD A ZERO apparel in 2010, making the branded apparel available to purchasers everywhere. (Mason Decl. ¶6) The church has received orders and shipped ADD A ZERO branded apparel throughout the United States. (Response to Interrogatory No. 7; Mason Decl. ¶6) The church has continued and intends to continue its sale of its ADD A ZERO apparel. (CFFC0001-0018; Mason Dep. 100-102; Mason Decl. ¶6)<sup>2</sup>

#### II. ARGUMENT

Summary judgment is an appropriate method of disposing of cases in which there are no genuine issues of material fact in dispute, thus leaving the case to be resolved as a matter of law. See Fed. R. Civ. P. 56(c). The evidence must be viewed in a light favorable to the nonmoving party, and all justifiable inferences are to be drawn in the nonmovant's favor. See Opryland USA Inc. v. Great American Music Show Inc., 970 F.2d 847, 23 USPQ2d 1471 (Fed. Cir. 1992); and Olde Tyme Foods Inc. v. Roundy's Inc., 961 F.2d 200, 22 USPQ2d 1542 (Fed. Cir. 1992).

<sup>&</sup>lt;sup>2</sup> Petitioner's Statement of Uncontested Facts largely relies on the transcripts of the depositions of Mr. Logan and Mr. Mason, which it characterizes as 30(b)(6) depositions of the church and therefore binding on the church. Petitioner is mistaken. The depositions were the individual depositions of Mr. Logan and Mr. Mason and not taken pursuant to Rule 30(b)(6). (Conour Decl. ¶¶4 and 11)

#### A. THE ADD A ZERO REGISTRATIONS ARE VALID

The ADD A ZERO trademark registrations are presumed valid under 15 U.S.C. § 1057. Shutemdown Sports, Inc. v. Lacy, 92049692 (TTAB 2-22-2012). To defeat that presumption, Petitioner, adidas AG, must show by a preponderance of the evidence that the registrations are invalid. Keebler Co. v. Rovira Biscuit Corp., 624 F.2d 366 (1st Cir. 1980). On summary judgment, that evidence must be undisputed. Adidas alleges that the registrations are invalid because the marks were not "used in commerce" at the time that the applications for registration were filed in March 2005.

"Use in commerce," for purposes of federal trademark jurisdiction, encompasses "commerce that may be regulated by the United States Congress," T.B.E.P. § 901.03, including intrastate sales of goods and services that affect interstate commerce. Thus, in *In re Gastown, Inc.*, the Federal Circuit's predecessor court, the Court of Customs and Patent Appeals, held that a service mark for automotive services was entitled to registration when the automotive services were sold in a single state to persons moving in interstate commerce because the services affected interstate commerce. 326 F.2d 780 (C.C.P.A. 1964). In discussing its *Gastown* decision, the C.C.P.A. later explained that "it logically follows that goods are "sold or transported in commerce" when their sale or transportation directly affects interstate or other commerce which may lawfully be regulated by Congress." *Matter of Application of Silenus Wines*, 557 F.2d 806, 808 (C.C.P.A. 1977)("*Gastown's* rationale is not limited to services").

In *Silenus Wines*, the C.C.P.A. reversed the refusal to register a mark for imported wine sold intrastate. 557 F.2d at 807-809. The central issue decided by the C.C.P.A. was "whether the intrastate sale . . ., namely the intrastate sale of imported wine by the importer directly affects commerce lawfully regulated by Congress." *Id.* at 808-809. The court reasoned that while the

"importation [was] not itself a 'use in commerce' . . ., it [was] evidence that appellant's sale within Massachusetts was so intimately involved with foreign commerce as to become a 'use in commerce' as defined in the Lanham Act." *Id.* at 809. The court reversed the Board, holding that "intrastate sale of goods, by the party who caused those goods to move in regulatable commerce, directly affects commerce and is itself regulatable." "Intrastate sale of imported wines by the importer," said the court, "sufficiently affects commerce with foreign nations to qualify those intrastate sales for the Trademark Act definition of 'commerce." *Id* at 809.

The facts of *Silenus Wines* are very similar to the facts here. In December 2004, the church purchased ADD A ZERO apparel, including caps, crew neck sweatshirts, and hooded sweatshirts from ICON industries. (CFFC0099 and 0128) The apparel was labeled with the ADD A ZERO marks by ICON Industries, and sold in the church's bookstore beginning January 9, 2005, when five ADD A ZERO caps, three ADD A ZERO hooded sweatshirts, and an ADD A ZERO crew sweatshirt were sold. (CFFC0001; Mason Dep. 25 and 53) At least the caps and hooded sweatshirts were supplied by foreign manufacturers (Mason Decl. ¶4) The sale of foreign-made merchandise in the church's bookstore directly affected foreign commerce and could lawfully be regulated by Congress. Accordingly, under *Silenus Wines*, the church's ADD A ZERO marks were used in commerce prior to March, 2005 when the trademark applications were filed. (CFFC0139 and CFFC0142)

The church's sale and offer for sale of ADD A ZERO apparel in its bookstore affected interstate commerce and could lawfully be regulated by Congress in other ways as well. The apparel was promoted and sold to members of the church's congregation who travelled to the church in Zion, Illinois from their homes in Wisconsin and elsewhere. (Mason Dep. 136; Mason Decl. ¶3 and 6) Goods are sold in interstate commerce regulatable by Congress when they are

sold to interstate travelers. *Matter of Application of Silenus Wines*, 557 F.2d 806, 808. Thus, the church's sale of ADD A ZERO apparel to residents of other states who traveled to the church's bookstore in Illinois constitutes "use in commerce" under the Lanham Act. See also *Larry Harmon Pictures Corp. v. The Williams Restaurant Corp.*, 929 F.2d 662 (Fed. Cir. 1991) (restaurant services provided in one state to interstate customers constitutes use in commerce).

#### B. THE ADD A ZERO MARKS HAVE NOT BEEN ABANDONED

It is undisputed that ADD A ZERO apparel was sold every year since its introduction in 2005 except for 2008, when the church's bookstore was closed. (CFFC0001-0018; Mason Dep. 76; Mason Decl. ¶5) Use of the ADD A ZERO marks has *never* been discontinued much less discontinued with an intent not to resume use. 15 U.S.C. § 1127. Abandonment requires "complete cessation or discontinuance of trademark use," such that even a "single bona fide use of a mark is sufficient against a claim of abandonment." *American Assn. for Justice v. A. Trial Law. Assn.*, 698 F. Supp.2d 1129, 1138 (Minn. 2-18-2010) (*quoting Electro Source, LLC v. Brandess-Kalt-Aetna Group, Inc.*, 458 F.3d 931, 937 (9th Cir. 2006)). The church's sales of ADD A ZERO apparel may appear modest, particularly compared to the multiple billions of dollars of sales of the multinational sports apparel goliath that seeks to cancel the church's registrations. But they are bona fide uses nonetheless, sufficient to maintain the church's rights in its marks.

Although the church's sales have been modest, it is not for lack of trying. The ADD A ZERO apparel has been on display and offered for sale continuously (except a brief period in 2008) in the church's bookstore. (CFFC 0001-0018; Mason Decl. ¶5) Offering the branded apparel for sale, even in the absence of any sales, is sufficient to defeat a claim of abandonment.

In Daybrook-Ottawa Corp. v. F.A.B. Mfg. Co., 152 U.S.P.Q. 441, 443 (T.T.A.B. 1966), the Trademark Trial and Appeal Board found that a company did not abandon its trademark when it continued to offer its trademarked products for sale for a period of *four* years without a sale, reasoning that the company's "failure to [sell] was occasioned by the lack of a demand for the product at the time rather than to any intent on the [company's] part to abandon the sale thereof under the mark." See also International Stamp Art, Inc. v. U. S. Postal Service, 2005 WL 3947951, at \*6 (N.D. Ga. May 27, 2005) ("a plaintiff does not abandon a mark just because it has not succeeded in selling the product featuring the trademark;" actual sales "are not the only way in which a mark may be 'used."") (quoting Cumulus Media, Inc. v. Clear Channel Communications, Inc., 304 F. 3d 1167, 1175 n. 10 (11<sup>th</sup> Cir. 2002)). The church's actual sales as well as its efforts to sell its ADD A ZERO apparel each constitutes bona fide use of its marks.

Since the church never discontinued its use of its marks, "the intent not to resume use prong of abandonment does not come into play." *Carter-Wallace, Inc. v. Proctor & Gamble Co.*, 434 F.2d 794, 937-938 (9th Cir. 1970). Even so, the church has never intended to discontinue its sale of ADD A ZERO apparel. All of the evidence establishes the church's intention to continue sale of the apparel and use of the ADD A ZERO marks. <sup>3</sup>

<sup>&</sup>lt;sup>3</sup> To argue the church had no intent to resume use of its ADD A ZERO marks, Petitioner relies on its hired investigator's report of alleged telephone conversations with a mysterious, non-existent person named "Labella" and an administrative assistant, Ora Brown who had no involvement in the church's bookstore, is neither a director nor a decision maker for the church, and is not competent to speak for the church regarding its ADD A ZERO marks (see Bridges declaration). The Bridges declaration discussion of the "Labella" and Ora Brown interviews amounts to nothing more than a third-hand report of an unknown person and someone who is not competent to speak for the church regarding its ADD A ZERO marks, respectively. Therefore, the Bridges declaration is inadmissible and has no probative value with respect to the church's intent to use its ADD A ZERO marks. A "third-hand report of a statement made by an unknown representative of registrant is inadmissible hearsay which can be accorded no probative value" *In re American Olean Tile Co.*, 1 USPQ2d 1823, 1824 n.2 (TTAB 1986). This is also true when there is no "evidence as to [a] representative's competency to speak for [registrant] regarding its registered mark." *Id*.

For the past more than seven years, the ADD A ZERO apparel has been for sale in the church's bookstore. There is no credible evidence whatsoever that the apparel was being discontinued. Like any clothing retailer, the church was selling the apparel in its inventory. In 2008, when the church's bookstore was closed, the church was developing an e-store on which ADD A ZERO merchandise would be sold. (Mason Dep. 81; CFFC0027-28; Mason Decl. ¶6) The e-store was to be included in a new website. (Mason Dep. 81; CFFC0027-28; Mason Decl. ¶6) Although it took another two years before the new site went live, the church never discontinued its ADD A ZERO apparel, never intended to discontinue its use of ADD A ZERO and never abandoned its ADD A ZERO marks. The goals of the building fund campaign have not been met. (Mason Decl. ¶4) Construction has not started, and the church continues to work to build the fund. (Mason Decl. ¶4) Just as it continues to raise money to expand the church's facilities, it works to generate revenue for the building fund from the promotion and sale of its ADD A ZERO apparel. (Mason Decl. ¶4 and 6)

#### III. CONCLUSION

For the foregoing reasons, the Petitioner's motion for summary judgment should be denied and Respondent's cross-motion for summary judgment that the registrations are valid and not subject to cancellation should be granted.

Dated: May 9, 2012

Richard W. Young

QUARLES & BRANY LLP

300 North LaSalle Street

**Suite 4000** 

Chicago, Illinois 60654

(312) 715-5000

Attorney for Respondent

#### **CERTIFICATE OF SERVICE**

The undersigned attorney states that a copy of the foregoing RESPONSE TO
PETITIONER'S MOTION FOR SUMMARY JUDGMENT AND CROSS MOTION FOR
SUMMARY JUDGMENT was served upon

Angelo Notaro Notaro, Michalos & Zaccaria P.C. 100 Dutch Hill Road Orangeburg, New York 10962

by depositing a copy thereof in the United States Man. First Class, postage prepaid, this 9th day of

May, 2012.

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Registration Nos. 3,173,207 and 3,173,208

Mark: ADD A ZERO and ADD A ZERO & Design

Date of Registration: November 21, 2006

Adidas AG	)	
	)	
Petitioner,	)	
	)	
v.	)	Cancellation No. 92053314
	)	
Christian Faith Fellowship Church	)	
	)	
Respondent.	)	

#### **DECLARATION OF CRAIG MASON**

#### I, CRAIG MASON, hereby declare:

- 1. I am fully familiar with the facts in this declaration based on my own personal knowledge.
  - 2. I am the Executive Pastor of the Christian Faith Fellowship Church in Zion, IL.
- 3. The Christian Faith Fellowship Church was established in 1997 in Zion, Illinois, near the Wisconsin state line. The congregation of the church has grown steadily and now includes more than 1200 members. The congregation includes residents of the states of Wisconsin and Illinois, as well as naval cadets from throughout the country who are stationed at the Naval Training Center, Great Lakes, located in North Chicago, Illinois. The church is not an

affluent congregation but rather is a working class church in a working class community. The church has provided both a food pantry and a day care to the community. The church has a number of employees, including Ora Brown, who works as an administrative assistant. Ora Brown has no involvement in or responsibility for the operations of the church's bookstore. To my knowledge, the church has never employed a person named "Labella."

- 4. Inspired by the prophetic words of an evangelist spoken in 2003, Pastor Edward Logan launched a plan to use the trademarks "ADD A ZERO" on caps and shirts sold to raise money for the church's building fund campaign. The building fund campaign is on-going and will help the church expand its facilities to meet the needs of the church's growing congregation. In late 2004, the church, working with an apparel vendor, designed a stylized logo featuring its ADD A ZERO trademark. The apparel vendor was commissioned to produce caps, sweatshirts, and T-shirts with the logo. Caps from the first order of ADD A ZERO apparel were made in the Dominican Republic (Exhibit A). The hooded sweatshirts came from El Salvador (Exhibit B). The church began selling its ADD A ZERO branded apparel in its bookstore, selling its first items on January 9, 2005 (a picture of the bookstore with ADD A ZERO apparel on display is attached as Exhibit C).
- 5. Except for a brief period of time in 2008 when the bookstore was closed, the ADD A ZERO apparel has been on display and for sale in the bookstore continuously ever since. ADD A ZERO apparel has been sold every year since its introduction in 2005 except for the year when the bookstore was closed. Although sales have been modest, the revenue from the ADD A ZERO apparel sales is important to the church's growth plans.
- 6. The church originally promoted its ADD A ZERO apparel through in-store displays in the bookstore, video display in the sanctuary, and spoken words to the church's members at church services and events. In 2008, the church began making plans to launch an estore on its website that would allow consumers to purchase ADD A ZERO apparel. Relying on the efforts of church members who volunteered their time after work, progress was slow. In late 2008, the church's server crashed. Then, the primary website developer died. But the e-store finally went live with ADD A ZERO apparel in 2010, making the branded apparel available to

purchasers everywhere. The church has received orders and shipped ADD A ZERO branded apparel throughout the United States. The church has continued and intends to continue its sale of its ADD A ZERO apparel.

I declare under the penalty of perjury that the foregoing is true and correct.

Executed on May 9, 2012

Gaig Mason

# EXHIBIT A OF MASON DECLARATION



# EXHIBIT B OF MASON DECLARATION

90% ALGODON PRE ENCOGIDO 10% FOLIESTER HECHO EN EL SALVADOR

PRÉRÉTRÉCI 90% COTON 10% POLYESTER FABRIQUE AU SALVADOR

90% PRESHRUNK COTTON 10% POLYESTER MADE IN EL SALVADOR ADULT 2XL (50-52)/2T

# EXHIBIT C OF MASON DECLARATION



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Registration Nos. 3,173,207 and 3,173,208 Mark: ADD A ZERO and ADD A ZERO & Design Date of Registration: November 21, 2006

Adidas AG,	)	
,	į	
Petitioner,	)	
v.	į	Cancellation No. 92053314
Christian Faith Fellowship Church,	)	
D 1	)	
Respondent.	)	

#### **DECLARATION OF JOHN E. CONOUR**

I, JOHN E. CONOUR, hereby declare:

- 1. I am fully familiar with the facts in this declaration based on my own personal knowledge.
- 2. I am one of the attorneys representing Respondent Christian Faith Fellowship Church in the above-captioned matter.
- 3. This declaration is submitted in support of Respondent's Response to Petitioner's Motion for Summary Judgment and Cross-motion for Summary Judgment.
- 4. A true and accurate copy of the Notice of Deposition of Craig Mason and pages from the transcript of the deposition of Craig Mason taken in this proceeding is attached hereto as Exhibit A.

- 5. A true and accurate copy of a report entitled "Christian Faith Fellowship Church Bookstore Receipt Journal with Item Detail," produced by Respondent in this proceeding and corresponding to Bates numbers CFFC0001-18 is attached hereto as Exhibit B.
- 6. A true and accurate copy of a report entitled "CFFC Website Roadmap," produced by Respondent in this proceeding and corresponding to Bates numbers CFFC0027-28 is attached hereto as Exhibit C.
- 7. A true and accurate copy of an email dated December 9, 2004 with Subject Line "Add-A-Zero Prices," produced by Respondent in this proceeding and corresponding to Bates number CFFC0099 is attached hereto as Exhibit D.
- 8. A true and accurate copy of a report entitled "Add A Zero Qbooks Report," produced by Respondent in this proceeding and corresponding to Bates number CFFC0128 is attached hereto as Exhibit E.
- 9. A true and accurate copy of Respondent's Registration No. 3,173,207 for "ADD A ZERO," produced by Respondent in this proceeding and corresponding to Bates number CFFC0139 is attached hereto as Exhibit F.
- 10. A true and accurate copy of Respondent's Registration No. 3,173,208 for "ADD A ZERO" & Design, produced by Respondent in this proceeding and corresponding to Bates number CFFC0142 is attached hereto as Exhibit G.
- 11. A true and accurate copy of the Notice of Deposition of Edward Logan and pages from the transcript of the deposition of Edward Logan taken in this proceeding is attached hereto as Exhibit H.
- 12. A true and accurate copy of Respondent's Answer to Petitioner's First

  Interrogatories to Respondent, produced by Respondent in this proceeding is attached as Exhibit

  I.

I declare under the penalty of perjury that the foregoing is true and correct.

Executed on May 9, 2012

Jøhn E. Conour

# EXHIBIT A OF CONOUR DECLARATION

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

For the mark ADD A ZERO and ADD A ZERO & Design				
adidas AG, Petitioner,	x : : Cancellation No. 92053314 :			
V.	: : :			
Christian Faith Fellowship Church,	: :			
Respondent.	· : X			

### NOTICE OF DEPOSITION OF CRAIG MASON

TO: Richard W. Young, Esq.
Quarles & Brady LLP
300 North LaSalle Street, Suite 4000
Chicago, Illinois 60654

PLEASE TAKE NOTICE that, pursuant to Rule 30 of the Federal Rules of Civil Procedure, Petitioner adidas AG, will take the deposition of Craig Mason, commencing at 9:00 a.m. on March 1, 2012 at the offices of Veritext, 1 North LaSalle St., Suite 400, Chicago, Illinois 60602.

The deposition will be taken upon oral examination before an officer duly authorized to administer oaths and record the testimony by stenographic transcription.

Dated: January 30, 2012

Respectfully submitted,

Angelo Notaro

anotaro@notaromichalos.com

John Zaccaria

jzaccaria@notaromichalos.com

Notaro, Michalos & Zaccaria P.C.

100 Dutch Hill Road

Orangeburg, New York 10962

Tel: (845) 359-7700

Attorneys for Petitioner

#### **CERTIFICATE OF SERVICE**

It is hereby certified that a copy of the foregoing **NOTICE OF DEPOSITION OF CRAIG MASON** has been served by causing a copy thereof to be sent first class mail, postage prepaid, on January 30, 2012 addressed to:

Richard W. Young, Esq. Quarles & Brady LLP 300 North LaSalle Street, Suite 4000 Chicago, Illinois 60654

Kristin Tetro



Page 1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE 1 2 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD 3 In the matter of Registration Nos. 3,173,207 and 4 3,173,208 for the mark ADD A ZERO and ADD A ZERO & DESIGN 7 ADIDAS AG, Petitioner, vs. ) Cancellation 10 CHRISTIAN FAITH ) No. 92053314 11 FELLOWSHIP CHURCH, 12 Respondent. ) 13

The deposition of CRAIG MASON, called for examination taken pursuant to the provisions of the Code of Civil Procedure and the Rules of the Supreme Court of the State of Illinois pertaining to the taking of depositions for the purpose of discovery taken before RAELENE STAMM,

CSR No. 084-004445, Certified Shorthand Reporter licensed by the State of Illinois, on the 29th day of February, 2012, at One North LaSalle Street, Suite 400, Chicago, Illinois, at the hour of 9:30 a.m.

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- Primarily men's suits, dress shirts, ties, Α. 1 pants. 2 Q. Where was that business located? 3 Α. It was located in my home. Q. I see. 5 And how did you sell those products? 6 Primarily by word of mouth. 7 Α. I tried the 8 internet for a little while, wasn't very successful with that. But that's the two avenues, but 10 primarily by word of mouth. 11 Q. And going back to the buildings of Okay. 12 the CFFC, where are they located? The church buildings are located in Zion, 13 Α. 14 Illinois. 15 Ο. Is the CFFC a corporation? 16 Christian Faith Fellowship Church Waukegan Α. 17 is a corporation. We also have assumed the 18 business name of Christian Faith Fellowship Church. 19 Which entity is the owner of the Ο. 20 trademarks at issue in this proceeding? 21 Α. Christian Faith Fellowship Church. 22

What state is it incorporated?

In the state of Illinois.

Is it a not-for-profit corporation?

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Q.

Α.

Q..

- A. Full and part time.
  - Q. And how many members does CFFC have in its congregation approximately?
    - A. I think 1200 to maybe 1500.
  - Q. And does that include only parishioners at the Zion church?
    - A. No.

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- Q. What does that include?
- A. We have two church plants that have been -- two churches that have been planted in the last two years. So I guess their membership is probably, I don't know, it's kind of -- they're still attached. They're not independent churches, put it that way. So they do fellowship with us at the main church as well.
  - Q. Which is the main church?
  - A. The church located in Zion.
  - Q. Okay. And what is the other church?
- A. We have a church plant in Round Lake, Illinois, and one recently started in Evanston, Illinois.
- Q. And do those churches go under different names?
  - A. One does.

- Q. Do you know of anything responsive to the request that you could not locate?
  - A. None that I can recall.
  - Q. Has the CFFC provided us with all of the documents that it found that were responsive to the request?
    - A. To my knowledge, yes.
  - Q. Do you know if anyone has documents responsive to the request that were not produced?
- 10 A. I don't know.

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- Q. When was Add A Zero first used by the CFFC on products?
  - A. I believe 2005.
- Q. What are the products that CFFC has used
  Add A Zero on?
  - A. Can you rephrase the question?
- Q. Has the -- have the words Add A Zero been placed on products?
  - A. Yes.
- Q. What products has the words Add A Zero been placed on?
- A. Baseball caps, hooded sweatshirts, sweatshirts, T-shirts.
  - Q. Anything else?

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- Department 61 or 112. Those are particular -- to be honest, I don't know how they use it. something that the manager uses in the bookstore.
- Ο. Okay. Vendor name refers to the vendor for whom the product was purchased; is that correct?
  - Α. Yes.
- And what period of time does Exhibit 6 cover?
- Α. It's a query report from -- dated January 1, 2005, to July 22, 2011.
- Does Exhibit 6 reflect all sales of Q. Add A Zero apparel during that period of time?
- It shows the sale of all Add A Zero apparel that was processed through the bookstore computer.
- And how many Add A Zero caps were processed through the bookstore in that period of time?
  - The report states 96.
- Q. And how many Add A Zero crews were processed by the bookstore during that same period of time?
  - Α. The report states 58.

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- When you generated this report, is there a reason you did not show the headings for the last three columns?
- I don't know if the report generates it or not. I was querying the words Add A Zero.
- Did you review the report before you produced it in response to Adidas' document request?
  - Α. Yes.
- And did you notice that there was no heading for the last three columns?
- I don't recall. My focus was on the sale Α. items.
- Can the total revenues for sales of Add A Zero merchandise through July 22, 2011, be determined from Exhibit 7?
- Yes, by totaling up the receipt total Α. column.
- Why were there no sales of Add A Zero merchandise in 2008?
- I'm not sure. There's a period of time that the store was closed. I'm not sure. haven't been able to identify the actual dates that the store was closed.

Add A Zero apparel in 2007?

- A. They were made available in the bookstore in 2007.
  - Q. Anything else?
  - A. Not that I can recall in 2007.
- Q. What efforts were made to sell Add A Zero apparel in 2008?
- A. In 2008, they were made available in the bookstore. Also in 2008, we were redesigning our website in the fall of -- I think the summer or fall of 2008. And it was -- one of the things was to have a store, an online store.
- Q. Isn't it true that there were no pages showing Add A Zero apparel on the website in 2008?
  - A. I believe that's correct.
- Q. And, in fact, isn't it true that there were no -- there was no Add A Zero merchandise offered for sale on the website until after this proceeding began?
  - A. That's correct.
- Q. So there were no efforts to sell Add A Zero merchandise on the website in 2008, correct?
  - MR. YOUNG: Objection, mischaracterizes his

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- It was after the date this proceeding was Ο. commenced, correct?
  - Yes, I believe that to be true.
- Ο. Did the hours for the bookstore change in any of the years 2006, '07, '08 or '09?
- Α. I believe the hours may have changed because our service times changed.
  - Who came up with the name Add A Zero? Q.
- Add A Zero -- and I believe that Α. question -- is that one of the ones that I'm scheduled to answer on here?
- Do you know who came up with the name Add A Zero?
- Α. The Add A Zero name came up as a concept from a prophetic word that was spoken to the church by a traveling evangelist from Zimbabwe, and the product line itself was created or envisioned by the senior pastor.
- So who came up with the name Add A Zero? I'm not clear on your answer.
- The words Add A Zero were stated in Α. a prophetic word that was given to the church, to the senior pastors and to the church. So for the product, the Add A Zero name was derived from that,

1 from the senior pastor.

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- Q. And who was that?
- A. It would be Edward Logan.
- Q. Did there come a time when Edward Logan first spoke to you about using the Add A Zero name in connection with the activities of the church?
  - A. Yes.
  - Q. When was that?
  - A. I don't recall the specific date.
  - Q. Was it in 2005, 2004?
  - A. It would have had to have been 2004.
- Q. Do you recall if it was at the end of 2004 or earlier in 2004?
- A. To the best of my recollection, it would be the middle to the end of 2004.
- Q. Okay. What did he tell you about the use of the Add A Zero market at that time?
- A. I was not the individual that was the forerunner with the product. He primarily was working with his secretary at that point. I got involved when it got into the ordering process primarily and once it was to be utilized for the building fund campaign.
  - Q. Who was the secretary at that time?

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5	Q.
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10	packagir
11	Α.
12	Q.
13	connecti
14	А.
15	Q.
16	support
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- Alisha Harris.
- Is she still working for the church at me?
  - No.
  - When did she -- her employment end?
- I believe in 2006. I'm not sure, but I it was 2006. I would have to check her r records.
- Were the words Add A Zero ever used on ng for apparel?
  - No.
- Were the words Add A Zero used in ion with other activities of the CFFC?
  - In support of the building fund campaign.
- How were the words Add A Zero used in of the building fund campaign?
- It was utilized in a promotion to promote e of the product and that the proceeds were ys that they would go toward the paying off of the land and the building that the church owned.
- Q. That was existing land and building that the church owned?
- The land was purchased in 2005. The Α. church purchased 40 acres of land in 2005.

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- A. This is part of the prophetic utterance that was mentioned by the guest pastor or evangelist at this time when Add A Zero was first mentioned.
- Q. And is that the prophetic message that you were referring to earlier in your testimony?
  - A. Yes, that is correct.
- Q. Now, the top of the document, Exhibit 9 is headed with the words, instructions for Add A Zero relaunch, Brick and Mortar, 12-18-10, Microsoft file. What do you mean by relaunch?
- A. The Brick and Mortar campaign had been -was launched at a previous time, so we were
  relaunching it again just to bring another
  awareness to the congregation, hey, we still have
  debt out there that we want to retire, please
  continue to give to the building fund campaign.
- Q. Were you relaunching the use of the name Add A Zero?
- A. No, we were not relaunching the use of the name Add A Zero. We were just relaunching the campaign.
- Q. Okay. Do you see the last paragraph, the second sentence? Would you read that, please?

A. The purpose of the promo is to get the people -- is to get people to start back buying the Add A Zero apparel to support the building fund campaign.

- Q. What do you mean by that?
- A. Well, the proceeds from the Add A Zero apparel goes toward the -- goes toward the building fund campaign. So the sales on the Add A Zero apparel had been slow as well as we were relaunching it, reenergizing the building fund campaign to try to retire the debt which we had tried to do previous. With the buildings that the church owns, they were paid off in little under five years.

So the same concept and process we tried to do with the paying off of the 40 acres of land that was purchased. And it has been a little bit slow. We've had multiple campaigns. And so the Brick and Mortar drive, we were trying to relaunch that to reenergize people with the new year coming up.

Pastor Logan normally does, you know, vision casting for the next year, something at the end of the year to try to get people energized for

the following year. And so with the Brick and Mortar campaign and with the Add A Zero, hey, let's, you know, that was part of the thing was that apparel proceeds would go toward the campaign as well.

- Q. When had the building been paid off?
- A. The building was paid off I believe in March -- I believe 2002.
  - Q. 2002?

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- A. I believe so, somewhere around there.
- Q. When you say that you wanted to get people to start buying back the Add A Zero apparel, had they stopped buying Add A Zero apparel?
- A. Based on the sales records that we looked at earlier, you can see that the sales were slow.
  - Q. So the answer is yes?
- MR. YOUNG: Objection, mischaracterizes his testimony.
- BY MR. NOTARO:
- Q. Had people stopped buying Add A Zero apparel?
  - MR. YOUNG: Objection, asked and answered.
- THE WITNESS: No. The apparel continues to be sold now.

proceeding began.

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- Q. Where have CFFC Add A Zero products been sold geographically?
- A. In the state of Illinois. We also have members of the church that live in Wisconsin which is 15 minutes across the state line. And we also are located near Great Lakes Naval Training Center, and we have quite a few military personnel that come, stay there for a couple years and travel all over the world. So I guess one can assume if any of that apparel has been purchased, it could be anywhere from Japan to who knows where.
  - Q. But it's sold in this store, correct?
- A. Yes, that's correct. It is sold in the store.
  - Q. Is it sold anywhere outside of Illinois?
- A. It is available on the website at this time as well.
- Q. All right. The website -- it was not available on the website prior to this proceeding being commenced, correct?
- A. That is correct. It was not available, to my knowledge.
  - Q. Has the Add A Zero ever been sold in

## EXHIBIT B OF CONOUR DECLARATION

**Christian Faith Fellowship Church Bookstore** 

Receipt Journal with Item Detail	th Item Detail					
Date: 1/1/2005 to //22/2017	apriore	Dont Tox	Don't Total			
01290 1/9/2005		7 1 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	10 17			
	II Add-a -zero Caps	:		1.00	18.00	00.0
01296 1/9/2005	Yolanda	10.21	167.21			
				4.00	18.00	0.00
				2.00	30.00	0.00
000489 61	II Add-a-Zero Crew			1.00	25.00	0.00
01297 1/9/2005	Yolanda	3.25	53.25			
000412 81	ANC Best is Yet To Come DVD	g G		1.00	20.00	00.00
000490 61	II Add-a-Zero Hooded			1.00	30.00	0.00
01309 1/12/2005	ELAINE	5.07	83.07			
000488 61	II Add-a -zero Caps			1.00	18.00	0.00
	II Add-a-Zero Hooded			1.00	30.00	0.00
000490 61	II Add-a-Zero Hooded			1.00	30.00	0.00
01310 1/13/2005	ELAINE	2.80	45.80		-	
000488 61	II Add-a -zero Caps			1.00	18.00	0.00
000489 61	II Add-a-Zero Crew			1.00	25.00	0.00
01341 1/13/2005	Heath	0 40	155.40			
ē	II Add-8-7ero Crew	2		000	25.00	9
				2.00	20.00	3 6
				2.8	18.00	0.00
	;	;	:			
·	Hea	7.41	121.41	•		
000488 61	II Add-a-zero Caps			3.00	18.00	0.00
				7.00	30.00	0.00
01314 1/13/2005	Heather	3.12	51.12			
000490 61	II Add-a-Zero Hooded			1.00	30.00	0.00
000488 61	II Add-a -zero Caps			1.00	18.00	0.00
01315 1/13/2005	Heather	3.90	63.90			
000490 61	Il Add-a-Zero Hooded			2.00	30.00	0.00
01319 1/23/2005	mason	4.75	77.75			
=	II Add-a -zero Caps			1.00	18.00	0.00
	II Add-a-Zero Crew			1.00	25.00	0.00
000490 61	II Add-a-Zero Hooded			1.00	30.00	0.00
01320 1/23/2005	mason	1.17	19.17			
000488 61	II Add-a -zero Caps			1.00	18.00	0.00
01321 1/23/2005	mason	5.07	83.07			
000488 61	Il Add-a -zero Caps			1.00	18.00	0.00

	1.00 18.00 0.00	1.00 25.00 0.00	1.00 25.00 0.00	1.00 30.00 0.00	1.00 18.00 0.00 1.00 0.47 0.00	1.00 18.00 0.00	2.00 15.00 0.00 1.00 30.00 0.00 2.00 0.47 0.00	1.00 18.00 0.00 1.00 18.00 0.00	1.00 18.00 0.00	1.00 30.00 0.00 1.00 25.00 0.00 1.00 15.00 0.00	1.00 18.00 0.00	1.00 18.00 0.00	1.00 30.00 0.00	1.00 18.00 0.00 1.00 0.47 0.00	1.00 15.00 0.00
	Rept Total	26.63	26.63	31.95	19.67	19.17	64.90	38.34	19.17	74.55	19.17	19.17	31.95	19.67	47.93
Detail	Associate Rept Tax	Yolanda II Add-a-Zero Crew	Yolanda 1.63	officzion 1.95 II Add-a-Zero Hooded	Heather 1.20 II Add-a -zero Caps IH Candy Bars	Heather 1.17	Heather 3.96 IPG Fathering Spirit, The II Add-a-Zero Hooded IH Candy Bars	ELAINE 2.34 II Add-a -zero Caps II Add-a -zero Caps	ELAINE 1.17 II Add-a-zero Caps	ELAINE II Add-a-Zero Hooded II Add-a-Zero Crew IPG Fathering Spirkt, The	mason 1.17 Il Add-a-zero Caps	mason 1.17 Il Add-a-zero Caps	Kathryn 1.95 II Add-a-Zero Hooded	Heather 1.20 II Add-a-zero Caps IH Candy Bars	ELAINE IPG Fathering Spirit, The
Receipt Journal with Item Detail	Rcpt# Date 000488 61	01363 2/2/2005 000489 61	01364 2/2/2005 000489 61	01375 2/4/2005 000490 61	01616 2/20/2005 000488 61 000443 101	01619 2/20/2005 000488 61	01620 2/20/2005 000493 11 000490 61 000431 101	01625 2/23/2005 000488 61 000488 61	01626 2/23/2005 000488 61	01627 2/23/2005 000490 61 000489 61 000493 11	01628 2/27/2005 000488 61	01629 2/27/2005 000488 61	01630 2/27/2005 000490 61	01638 2/27/2005 000488 61 000443 101	01639 3/2/2005 000493 11

· · · · · · · · · · · · · · · · · · ·	30.00 0.00	30.00 0.00	18.00 0.00 18.00 0.00 30.00 0.00 30.00 0.00	18.00 0.00 25.00 0.00	25.00 0.00 25.00 0.00 18.00 0.00	18.00 0.00 30.00 0.00	18.00 0.00 30.00 0.00	18.00 0.00 30.00 0.00	18.00 0.00 30.00 0.00	18.00 0.00 25.00 0.00	18.00 0.00 30.00 0.00	25.00 0.00
	1.00 30.	1.00 30	1.00 1.00 1.00 1.00 30.	1.00 18	1.00 25. 1.00 25.	1.00 18. 1.00 30.	1.00 18.	1.00 18	1.00 18. 1.00 30.	1.00 18 1.00 25,	1.00 18. 1.00 30.	1.00 25
Rent Total		31.95	102.24	45.80	45.80	51.12	51.12	51.12	51.12	45.80	51.12	45.80
itali Associate Rent Tax	Zero Hood	ELAINE 1.95 II Add-a-Zero Hooded	mason 6.24  Il Add-a-zero Caps Il Add-a-zero Caps Il Add-a-Zero Hooded Il Add-a-Zero Hooded	mason 2.80 II Add-a-zero Caps II Add-a-Zero Crew mason 1.63	Add-a-Zero Grew   Kathryn   2.80   Add-a-Zero Grew   Add-a-Zero Grew   Add-a-zero Gaps	Kathryn II Add-a-zero Caps II Add-a-Zero Hooded	Kathryn 3.12 II Add-a-zero Caps II Add-a-Zero Hooded	Kathıyn 3.12 II Add-a-zero Caps II Add-a-Zero Hooded	Kathryn 3.12 II Add-a-Zero Caps II Add-a-Zero Hooded	Kathryn 2.80 II Add-a-zero Caps II Add-a-Zero Crew	Kathıyn 3.12 II Add-a-zero Caps II Add-a-Zero Hooded	Kathryn 2.80
Receipt Journal with Item Detail	64	3/2/2005 190 61	3/18/2005 488 61 488 61 490 61 490 61	3/18/2005 4488 61 489 61 3/18/2005	000489 61 3/5/2005 000489 61 000488 61	3/5/2005 000488 61 000490 61	7 3/5/2005 000488 61 000490 61	3 3/5/2005 000488 61 000490 61	3 3/5/2005 000488 61 000490 61	3/5/2005 000488 61 000489 61	1 3/5/2005 000488 61 000490 61	3/5/2005

Receipt Journal with Item Detail						
Acpts Date	<u>a</u>	rcpr i ax	Kcpt i Otal			
9	Nati	7.85 28.7	45.80	;		
000488 61	Add-a-zero Caps			1.90	18.00	0.00
01684 3/5/2005	Kathwn	2.80	45.80			
ĝ	II Add-a -zero Caps			1.00	18.00	0.00
				1.00	25.00	0.00
01685 3/5/2005	Kathryn	3.12	51.12			
Ř	II Add-a -zero Caps			1.00	18.00	0.00
000490 61				1.00	30.00	0.00
01686 3/5/2005	Kathryn	2.80	45.80			
000489 61				1.00	25.00	0.00
000488 61	If Add-a -zero Caps			1.00	18.00	0.00
01689 3/5/2005	Kathryn	2.80	45.80			
000488 61				1.00	18.00	0.00
000489 61	II Add-a-Zero Crew			1.00	25.00	0.00
01690 3/5/2005	Kathryn	3.12	51.12			
				1.00	18.00	0.00
000490 61	II Add-a-Zero Hooded			1.00	30.00	0.00
01691 3/5/2005	Kathıyı	2.80	45.80			
8	II Add-a-Zero Crew			1.00	25.00	0.00
000488 61				1.00	18.00	0.00
01692 3/5/2005	Kathryn	2.80	45.80			
Š				1.00	25.00	0.00
000488 61	II Add-a -zero Caps			1.00	18.00	0.00
01693 3/5/2005	Kathryn	3.12	51.12			
Š	II Add-a -zero Caps			1.00	18.00	0.00
				1.00	30.00	0.00
01694 3/5/2005	Kathryn	3.12	51.12			
	II Add-a-Zero Hooded			1.00	30.00	0.00
000488 61	II Add-a -zero Caps			1.00	18.00	0.00
01695 3/5/2005	Kathryn	2.80	45.80			
000489 61	II Add-a-Zero Crew			1.00	25.00	0.00
000488 61	II Add-a -zero Caps			1.00	18.00	0.00
01696 3/5/2005	Kathryn	3.12	51.12			
	II Add-a -zero Caps			1.00	18.00	0.00
000490 61	Add-a-Zero Hooded			<del>.</del> 8	30.00	0.00
01697 3/5/2005	Æ	2.80	45.80	Ş	9	ç
000488 61	II Add-a -zero Caps			). O	10.00	20.00

Receipt Journal with Item Detail	Detail Descripts Dent Tax	Day T Aug				
18	Zero Crew	Note: 10d	1.00	25.00	00:00	
01698 3/5/2005 000488 61 000489 61	Kathryn 2.80 II Add-a-zero Caps II Add-a-Zero Grew	45.80	1.00	18.00 25.00	0.00	
01699 3/5/2005 000488 61 000490 61	Kathryn 3.12 II Add-a-Zero Caps II Add-a-Zero Hooded	51.12	1.00	18.00 30.00	0.00	
01701 3/5/2005 000489 61 000488 61	Kathryn II Add-a-Zero Grew II Add-a -zero Caps	45.80	1.00	25.00 18.00	0.00	
01702 3/5/2005 000488 61 000488 61 000490 61	Kathryn 6.24  I Add-a-zero Caps II Add-a-zero Caps II Add-a-Zero Hooded II Add-a-Zero Hooded	102.24	1 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 0 1 0 0 0 0 1 0 0 0 0 1 0 0 0 0 0 1 0	18.00 18.00 30.00	0.00 0.00 0.00	
01733 4/3/2005 000488 61	Heather 1.17	19.17	1.00	18.00	0.00	
01734 4/3/2005 000488 61 000489 61	Heather 2.80	45.80	1.00	18.00 25.00	0.00	
01735 4/3/2005 000490 61 000205 41	Heather 3.25 II Add-a-Zero Hooded ANC Messiah: Prophecy Fulfilled	53.20	1.00	30.00 19.95	0.00	
01737 4/3/2005 000490 61	Heather 1.95	31.95	1.00	30.00	0.00	
01759 4/24/2005 000489 61 000051 11	Heather 2.15 II Add-a-Zero Grew CFM Disease Called Comparisoní	35.15	1.00 29pp 1.00	25.00 8.00	0.00	
01798 5/8/2005 000488 61	ELAINE II Add-a-zero Caps	19.17	1.00	18.00	0.00	
02013 7/17/2005 000490 61 000488 61	Heather II Add-a-Zero Hooded II Add-a-zero Caps	51.12	1.00	30.00 18.00	0.00	
02029 7/24/2005 000488 61	Heather 1.17	19.17	1.00	18.00	0.00	
02068 8/14/2005 000548 112	S.19 Il Add-a-zero Youth Tees	52.19	1.00	10.00	0.00	

Receipt Journal with Item Detail	Detail Associate Rcpt Tax	Rept Total			
000547 112 000547 112 000547 112	zero Adult zero Adult zero Adult		1.00	13.00 13.00 13.00	0.00
02069 8/14/2005 000547 112 000548 112	Kathryn 1.50 II Add-a-zero Adult Tees II Add-a-zero Youth Tees	24.50	1.00	13.00	0.00
02076 8/14/2005 000547 112	Heather 0.85	13.85	1.00	13.00	0.00
=	1-a-zero Adult Tees	55.38	4.00	13.00	0.00
02081 8/14/2005 000547 112	Heather 0.85 II Add-a-zero Adult Tees	13.85	1.00	13.00	00.00
02082 8/14/2005 000547 112 000547 112	Kathryn 1,69 II Add-a-zero Adult Tees II Add-a-zero Adult Tees	27.69	1.00	13.00 13.00	0.00
02083 8/14/2005 000547 112 000547 112 000547 112	Kathryn 2.54 II Add-a-zero Adult Tees II Add-a-zero Adult Tees II Add-a-zero Adult Tees	41.54	1.00	13.00 13.00 13.00	0.00 0.00 0.00
02084 8/14/2005 000547 112 000547 112	Kathryn 1.69 Il Add-a-zero Adult Tees Ii Add-a-zero Adult Tees	27.69	1.00	13.00	0.00
02085 8/14/2005 000548 112 000547 112 000547 112	Kathryn 3.19 II Add-a-zero Youth Tees II Add-a-zero Adult Tees II Add-a-zero Adult Tees II Add-a-zero Adult Tees	52.19	1.00 1.00 1.00	10.00 13.00 13.00	0.00
02086 8/14/2005 000548 112 000547 112	mason 1.50 II Add-a-zero Youth Tees II Add-a-zero Adult Tees	24.50	1.00	10.00	0.00
02087 8/14/2005 000548 112 000548 112	Kathryn 1.30 Il Add-a-zero Youth Tees II Add-a-zero Youth Tees	21.30	1.00	10.00	0.00
02088 8/14/2005 000547 112	Kathryn 0.85 II Add-a-zero Adult Tees	13.85	1.00	13.00	0.00
02089 8/14/2005 000547 112 000547 112	Kathryn 1.69 II Add-a-zero Aduit Tees II Add-a-zero Aduit Tees	27.69	1.00	13.00 13.00	0.00

Rept Tax Rept Total

Receipt Journal with Item Detail
Rept# Date Associate

1.00 13.00 0.00 1.00 13.00 0.00 1.00 10.00 0.00 1.00 13.00 0.00 1.00 13.00 0.00	1.00 13.00 0.00	1.00 13.00 0.00 1.00 13.00 0.00 1.00 13.00 0.00 1.00 13.00 0.00	1.00 13.00 0.00 1.00 10.00 0.00 1.00 0.61 0.00	1.00 13.00 0.00	1.00 13.00 0.00	2.00 13.00 0.00 2.00 10.00 0.00 1.00 13.00 0.00	1.00 13.00 0.00 1.00 13.00 0.00 1.00 3.99 0.00 1.00 3.95 0.00 96pp 1.00 10.00 0.00	
76.58	13.85	42. 45. 14	25.14	13.85	13.85	27.69 35.15	46.80	13.85
Kathryn Add-a-zero Adult Tees Add-a-zero Adult Tees Add-a-zero Youth Tees Add-a-zero Youth Tees Add-a-zero Youth Tees Add-a-zero Adult Tees	Kathryn 0.85 Il Add-a-zero Adult Tees Kathryn 169	-a-zero Adult Tees -a-zero Adult Tees -a-zero Adult Tees -a-zero Adult Tees	Heather 1.53 II Add-a-zero Adult Tees II Add-a-zero Youth Tees IH Sour Straws	Heather 0.85 II Add-a-zero Adult Tees Heather 0.85	4-zero Adult Tees 4-a-zero Adult Tees	Heather 1.69 Il Add-a-zero Adult Tees Heather 2.15 Il Add-a-zero Youth Tees Il Add-a-zero Adult Tees	Desi 2.86    Add-a-zero Adult Tees   Add-a-zero Adult Tees   Add-a-zero Adult Tees   ANC   Faith That Prevails   ANC   Interceding Christian   Prayer Confessions to Dominate	jones 0.85
02090 8/14/2005 000547 112 000547 112 000548 112 000548 112 000547 112	02091 8/14/2005 000547 112 02092 8/14/2005		02101 8/17/2005 000547 112 000548 112 000477 101	02102 8/17/2005 000547 112 02103 8/17/2005	<u> </u>	02105 8/17/2005 000547 112 02107 8/17/2005 000548 112	02109 8/21/2005 000547 112 000547 112 000186 11 000395 11	02130 8/24/2005

	1.00 13.00 0.00	1.00 13.00 0.00	1.00 13.00 0.00	1.00 18.00 0.00	1.00 25.00 0.00	1.00 18.00 0.00	1.00 10.99 0.00 320 pp 1.00 12.95 0.00 1.00 30.00 0.00	2.00 13.00 0.00	1.00 25.00 0.00	1.00 18.00 0.00	2.00 13.00 0.00 1.00 3.99 0.00	1.00 5.00 61.54	1,00 0.47 0.00 1,00 5.00 61.54	1.00 30.00 0.00	2.00 5.00 61.54	2.00 5.00 61.54
	Rcpt Total	13.85	13.85	19.17	26.63	19.17	57.45	27.69	26.63	19.17	31.94	5.33	5.83	31.95	10.00	10.00
Receipt Journal with Item Detail	Rcpt# Date Associate Rcpt Tax 000547 112 II Add-a-zero Adult Tees	02149 9/4/2005 Heather 0.85 000547 112 II Add-a-zero Adult Tees	02156 9/14/2005 jones 0.85 000547 112 II Add-a-zero Adult Tees	02205 10/16/2005 Yolanda 1.17 000488 61 II Add-a-zero Caps	02214 10/23/2005 Yolanda 1.63 000489 61 II Add-a-Zero Crew	02243 11/20/2005 Heather 1.17 000488 61 II Add-a-zero Caps	02245 11/20/2005 Heather 3.51 000452 11 ANC Power of Prophecy 000328 11 HCl 7 Best Things Happy Couples Do 000490 61 II Add-a-Zero Hooded	02246 11/20/2005 Heather 1.69 000547 112 II Add-a-zero Adult Tees	02276 1/22/2006 Desi 1.63 000489 61 II Add-a-Zero Crew	02330 4/9/2006 Heather 1.17 000488 61 II Add-a-zero Caps	02339 4/23/2006 jones 1.95 000547 112 II Add-a-zero Adult Tees 000186 11 ANC Faith That Prevails	02472 6/4/2006 Heather 0.33 000547 112 II Add-a-zero Adult Tees	02474 6/4/2006 Heather 0.36 000443 101 IH Candy Bars 000547 112 II Add-a-zero Adult Tees	02484 6/11/2006 Desi 1.95 000490 61 II Add-a-Zero Hooded	02519 6/18/2006 Yolanda 0.00 000547 112 II Add-a-zero Adult Tees	02520 6/18/2006 Yolanda 0.00 000547 112 II Add-a-zero Adult Tees

	2.00 13.00 0.00	2.00 5.00 61.54	2.00 5.00 61.54	1.00 5.00 61.54	1.00 5.00 61.54	2.00 5.00 61.54	1.00 5.00 61.54	1.00 5.00 61.54	1.00 5.00 61.54	1.00 25.00 0.00	1.00 30.00 0.00	1.00 30.00 0.00	1.00 16.00 36.00	1.00 13.00 0.00 2.00 25.00 0.00 1.00 30.00 0.00	1.00 25.00 0.00	3.00 13.00 0.00
Rept Total	27.69	10.00	10.00	5.00	5.00	10.65	5.33	5.00	5.00	26.63	31.95	31.95	17.04	90.06	26.75	119.04
fail Associate Rept Tax	jones 1.69 Il Add-a-zero Adult Tees	jones 0.00 Il Add-a-zero Adult Tees	jones 0.00 II Add-a-zero Adult Tees	jones 0.00 Il Add-a-zero Adult Tees	Heather 0.00	Desi 0.65 II Add-a-zero Adult Tees	Desi 0.33	Heather 0.00	Yolanda 0.00	Desi 1.63 Il Add-a-Zero Crew	Desi 1.95	Heather 1.95	Heather 1.04	Bigby 6.05  II Add-a-zero Adult Tees  II Add-a-Zero Crew  II Add-a-Zero Hooded	Sysadmin 1.75	Sysadmin 7.79 II Add-a-zero Adult Tees
Receipt Journal with Item Detail	02540 6/25/2006 000547 112 II	02544 6/25/2006 000547 112 I	02545 6/25/2006 000547 112	02546 6/25/2006 000547 112 1	02548 6/25/2006 000547 112 I	02578 7/23/2006 000547 112 I	02583 7/23/2006 000547 112	02643 8/27/2006 000547 112 I	02654 8/27/2006 000547 112 I	02811 10/22/2006 000489 61	02828 10/22/2006 000490 61 I	03088 1/7/2007 000490 61	06809 8/30/2009 000489 61 I	07747 12/19/2010 000547 112 1 000489 61 1	07772 1/30/2011 000489 61 1	07773 1/30/2011 000547 112

	1.00 10.00 0.00 1.00 4.47 10.00 1.00 42.49 15.00 1.00 15.29 10.00	1.00 10.00 0.00 2.00 13.00 0.00	1.00 30.00 0.00 1.00 25.00 0.00	1.00 13.00 0.00 1.00 10.00 0.00	2.00 13.00 0.00	2.00 13.00 0.00	1.00 13.00 0.00	1.00 13.00 0.00	1.00 13.00 0.00	1.00 13.00 0.00	1.00 25.00 0.00	1.00 13.00 0.00	2.00 13.00 0.00	1.00 25.00 0.00	1.00 30.00 0.00 1.00 13.00 0.00
Rent Total	Property of the Control of the Contr	38.52	58.85	24.61	27.82	27.82	13.91	13.91	13.91	13.91	26.75	13.91	27.82	26.75	46.01
Detail Associate Rent Tax	zero You d Award arative St arkeing o	Sysadmin 2.52 II Add-a-zero Youth Tees II Add-a-zero Adult Tees	Sysadmin 3.85 II Add-a-Zero Hooded II Add-a-Zero Crew	Sysadmin 1.61 II Add-a-zero Adult Tees II Add-a-zero Youth Tees	Sysadmin 1.82 II Add-æ-zero Adult Tees	Sysadmin 1.82	Bigby 0.91	Bigby 0.91	Bigby 0.91	Bigby 0.91	Bigby 1.75	Bigby 0.91	Bigby 1.82	Bigby 1.75	Bigby 3.01 II Add-a-Zero Hooded II Add-a-zero Adult Tees
Receipt Journal with Item Detail	2 2 2 2	07774 1/30/2011 000548 112 000547 112	07775 1/30/2011 000490 61 000489 61	07776 1/30/2011 000547 112 000548 112	07777 1/30/2011 000547 112	07778 1/30/2011 000547 112	07779 1/30/2011 000547 112	07780 1/30/2011 000547 112	07781 1/30/2011 000547 112	07782 1/30/2011 000547 112	07783 1/30/2011 000489 61	07784 1/30/2011 000547 112	07785 1/30/2011 000547 112	07786 1/30/2011 000489 61	07787 1/30/2011 000490 61 000547 112

Associate

Receipt Journal with Item Detail

1.00 25.00 0.00 1.00 30.00 0.00	1.00 13.00 0.00 1.00 30.00 0.00	1.00 13.00 0.00 1.00 18.00 0.00 1.00 25.00 0.00 2.00 30.00 0.00	1.00 10.00 0.00	1.00 30.00 0.00 1.00 25.00 0.00 1.00 13.00 0.00	1.00 18.00 0.00 2.00 13.00 0.00 1.00 25.00 0.00	2.00 30.00 0.00 2.00 18.00 0.00 1.00 15.00 0.00 1.00 30.00 0.00	2.00 25.00 0.00	3.00 13.00 0.00 2.00 18.00 0.00	1.00 13.00 0.00	1.00 17.99 0.00 1.00 30.00 0.00
58.85	46.01	124.12	10.70 26.75	72.76	73.83	150.87	53.50	80.25	13.91	2
Bigby 3.85  Il Add-a-Zero Grew  Il Add-a-Zero Hooded	Bigby 3.01  If Add-a-Zero Adult Tees If Add-a-Zero Hooded	Bigby 8.12  II Add-a-zero Adult Tees  II Add-a-zero Caps  II Add-a-Zero Crew  II Add-a-Zero Hooded	Bigby 0.70  II Add-a-zero Youth Tees  Bigby 1.75	Bigby 4.76  Il Add-a-Zero Hooded II Add-a-Zero Crew II Add-a-zero Adult Tees	Heather 4.83 II Add-a -zero Caps II Add-a-zero Adult Tees II Add-a-Zero Crew	Heather 9.87  I Add-a-Zero Hooded  I Add-a -zero Caps  ANC 13 Letters  EXM The Truth Behind Hip Hop 3	Heather 3.50	Heather 5.25 II Add-a-zero Adult Tees II Add-a -zero Caps	Heather 0.91 Il Add-a-zero Adult Tees	ig of Angels La-Zero Hooded
07788 1/30/2011 000489 61 000490 61	07789 1/30/2011 000547 112 000490 61	07790 1/30/2011 000547 112 000488 61 000489 61	07791 1/30/2011 000548 112 07792 1/30/2011 000489 61	07793 1/30/2011 000490 61 000489 61 000547 112	07794 1/30/2011 000488 61 000547 112 000489 61	07795 1/30/2011 000490 61 000488 61 000777 51	07796 1/30/2011 000489 61	07797 1/30/2011 000547 112 000488 61	000547 112	000459 11 000459 11

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0:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
13.00	13.00	30.00	13.00	13.00	25.00	18.00 30.00 25.00	18.00	18.00	10.00	18.00	13.00	13.00	13.00	13.00
2.00	9. 00.1	1.00	1.00	1.00	1.00	1.00 1.00 1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
30.82	13.91	32.10	13.91	13.91	26.75	78.11	19.26	19.26	10.70	19.26	13.91	21.40	13.91	13.91
Heat	Heather CDS Heather I Add-a-zero Adult Tees	Heafther II Add-a-Zero Hooded	Heather II Add-a-zero Adult Tees	Heather II Add-a-zero Adult Tees	Heather 1.75	Heather 5.11  I Add-a -zero Caps II Add-a-Zero Hooded II Add-a-Zero Crew	Heather 1.26	Marjorie 1.26 II Add-a -zero Caps	jones 0.70 Il Add-a-zero Youth Tees	jones 1.26 Il Add-a-zero Caps	Bigby 0.91	Bigby 1.40 II Add-a-zero Adult Tees IH Service DVDs	Bigby 0.91	Heather 0.91
~	07802 1/30/2011 000547 112	07803 1/30/2011 000490 61	07804 1/30/2011 000547 112	07805 1/30/2011 000547 112	07806 1/30/2011 000489 61	07807 1/30/2011 000488 61 000490 61 000489 61	07808 1/30/2011 000488 61	07809 2/6/2011 000488 61	07810 2/6/2011 000548 112	07811 2/6/2011 000488 61	07814 2/13/2011 000547 112	07815 2/13/2011 000547 112 000280 42	07816 2/13/2011 000547 112	07821 2/20/2011 000547 112

07/29/11 1:30 PM

Rcpt Tax Rcpt Total

Associate

Receipt Journal with Item Detail
Rcpt# Date Ass

	0.00	0.00	00.0	0.00	00.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00 0.00 0.00	0.00
	18.00 13.00 10.00	13.00	13.00	13.00	30.00 10.00 25.00	10.00	10.00	13.00	13.00	18.00	13.00	13.00	18.00 13.00 3.00 25.00	13.00
	1.00 1.00 1.00	1.00	1.00	1.00	1.00 2.00 1.00	1.00	1.00	1.00	2.00	1.00	1.00	1.00	1.00 1.00 1.00 1.00	1.00
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Rept Total	43.87	13.91	13.91	13.91	80.25	10.70	37.45	13.91	27.82	19.26	13.91	13.91	62.92	13.91
Associate Rcp	Heather 2.87  II Add-a-zero Caps  II Add-a-zero Adult Tees  II Add-a-zero Youth Tees	Bigby 0.91	Bigby 0.91	Heather 0.91	Heather 5.25 II Add-æ-Zero Hooded II Add-æ-zero Youth Tees II Add-æ-Zero Crew	Heather 0.70	Heather 2.45 Il Add-a-Zero Youth Tees Il Add-a-Zero Crew	Heather 0.91	Heather 1.82 II Add-a-zero Adult Tees	Heather 1.26 II Add-a -zero Caps	Bigby 0.91 II Add-a-zero Adult Tees	Bigby 0.91 II Add-a-zero Adult Tees	Bigby 3.92  Il Add-a-zero Caps  Il Add-a-zero Adult Tees  IH Service CDs  II Add-a-Zero Crew	Bigby 0.91 II Add-a-zero Adult Tees
Receipt Journal with Item Detail	07823 2/20/2011 000488 61 000547 112 000548 112	07825 2/20/2011 000547 112	07831 2/20/2011 000547 112	07834 2/23/2011 000547 112	07836 2/23/2011 000490 61 000548 112 000489 61	07837 2/23/2011 000548 112	07838 2/23/2011 000548 112 000489 61	07840 2/23/2011 000547 112	07841 2/23/2011 000547 112	07842 2/23/2011 000488 61	07843 2/24/2011 000547 112	07844 2/27/2011 000547 112	07848 2/27/2011 000488 61 000547 112 000398 23 000489 61	07849 2/27/2011 000547 112

Receipt Journal with Item Detail	Associate Rcpt	Rept Total			
) 2/27/2011 000547 112 II 000490 61 II	3.01 Add-a-zero Adult Tees Add-a-Zero Hooded	46.01	1.00	13.00	0.00
07851 2/27/2011 000547 112	Bigby 0.91 Add-a-zero Adult Tees	13.91	1.00	13.00	0.00
07856 2/27/2011 000547 112 II 000824 101 SA	Bigby 0.93 II Add-a-zero Adult Tees SAM Peanuts - Small Bag	14.17	1.00	13.00	0.00
07857 2/27/2011 000547 112 II	Bigby 0.91 Add-a-zero Aduit Tees	13.91	1.00	13.00	0.00
07858 2/27/2011 000489 61 II 000488 61 II	Bigby 6.02 Add-a-Zero Grew Add-a -zero Caps	92.02	2.00	25.00 18.00	0.00
07868 3/13/2011 000547 112 II 000831 11 LB	Marjorie II Add-a-zero Adult Tees LBB If God is So Good	26.97	1.00	13.00	0.00
07869 3/13/2011 000488 61 II 000490 61 II	Marjorie 3.36 Add-a -zero Caps Add-a-Zero Hooded	51.36	1.00	18.00 30.00	0.00
07871 3/13/2011 000488 61 II 000548 112 II	Marjorie 3.22 Add-a -zero Caps Add-a-zero Youth Tees	49.22	2.00	18.00	0.00
07873 3/13/2011 000489 61 II	Marjorie Add-a-Zero Crew	26.75	1.00	25.00	0.00
07874 3/20/2011 000280 42 IH 000547 112 II	Marjorie Service DVDs Add-a-zero Adult Tees	35.31	1.00	20.00	(185.71)
07876 3/20/2011 000547 112 II 000547 112 II	3.64 Add-a-zero Adult Tees Add-a-zero Adult Tees	55.64	3.00	13.00 13.00	0.00
07878 3/20/2011 000547 112 II	Marjorie Add-a-zero Adult Tees	13.91	1.00	13.00	0.00
07888 3/20/2011 000489 61 II	Bigby 1.75 Add-a-Zero Crew	26.75	1:00	25.00	0.00
07891 3/20/2011 000489 61 II 000488 61 II	Bigby 3.01 Add-a-Zero Crew Add-a -zero Caps	46.01	1.00	25.00 18.00	0.00

Rept Tax Rept Total

Associate

Receipt Journal with Item Detail

0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	00:00	0.00	0.00
13.00 12.21	13.00	13.00	13.00	13.00	13.00	18.00	13.00	13.00	13.00	13.00	13.00	13.00 13.00 18.00	13.00	13.00 30.00 0.23
1.00	1.00	3.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00 1.00 4.00
26.97	13.91	41.73	13.91	13.91	13.91	19.26	13.91	13.91	13.91	13.91	13.91	60.99	13.91	47.02
Bigby 1.76 Il Add-a-zero Adult Tees LBB If God is So Good	Bigby 0.91	Bigby 2.73	Bigby 0.91 II Add-a-zero Adult Tees	Sysadmin 0.91 II Add-a-zero Adult Tees	Sysadmin 0.91	Bigby 1.26	Bigby 0.91 II Add-a-zero Adult Tees	Bigby 0.91 Il Add-æzero Adult Tees	Bigby 0.91 Il Add-a-zero Adult Tees	Bigby 0.91	Bigby 0.91	Bigby 3.99  Il Add-a-zero Adult Tees  Il Add-a-zero Adult Tees  Il Add-a-zero Caps	Bigby 0.91	Bigby 3.08  II Add-a-zero Adult Tees  II Add-a-Zero Hooded  SAM Cheese/Peanut Butter Crackers
07899 3/13/2011 000547 112 000831 11	07900 3/23/2011 000547 112	07901 3/23/2011 000547 112	07902 3/23/2011 000547 112	07904 3/25/2011 000547 112	07905 3/25/2011 000547 112	07906 3/27/2011 000488 61	07907 3/27/2011 000547 112	07908 3/27/2011 000547 112	07909 3/27/2011 000547 112	07910 3/27/2011 000547 112	07911 3/27/2011 000547 112	07912 3/27/2011 000547 112 000547 112 000488 61	07913 3/27/2011 000547 112	07914 3/27/2011 000547 112 000490 61 000911 101

Receipt Journal with Item Detail	Associate Rept Tax	Rept Total			
07916 3/27/2011 E 000547 112 II	Bigby 1.82 Add-a-zero Adult Tees	27.82	2.00	13.00	0.00
07917 3/27/2011 E 000547 112 II	Bigby 0.91 Add-a-zero Adult Tees	13.91	1.00	13.00	0.00
07918 3/27/2011 E	Bigby 1.75 Add-a-Zero Grew	26.75	1.00	25.00	0.00
07919 3/27/2011 E	Bigby 0.91 Add-a-zero Adult Tees	13.91	1.00	13.00	0.00
07920 3/27/2011 E 000547 112 II	Bigby 0.91 Add-a-zero Adult Tees	13.91	1.00	13.00	0.00
07924 3/27/2011 E	Bigby 0.91 Add-a-zero Adult Tees	13.91	1.00	13.00	0.00
07925 3/27/2011 E 000547 112 II 000488 61 II	Bigby 2.17 Add-a-zero Adult Tees Add-a -zero Caps	33.17	1.00	13.00	00:00
07926 3/27/2011 E 000548 112 II	Bigby 0.70 Add-a-zero Youth Tees	10.70	1.00	10.00	0.00
07927 3/27/2011 Big 000908 101 SAM 000824 101 SAM 000548 112 II	Bigby 0.75 SAM Pistachios SAM Pearuts - Small Bag	11.46	1.00 1.00 1.00	0.47 0.23 10.00	0.00 0.00 0.00
07929 3/27/2011 E	Bigby 1.26 Add-a -zero Caps	19.26	1.00	18.00	0.00
07935 4/3/2011 I	Marjorie Add-a-Zero Hooded	32.10	1.00	30.00	0.00
07957 4/17/2011 j 000488 61 II 000547 112 II	jones Add-a-zero Caps Add-a-zero Adult Tees	33.17	1.00	18.00 13.00	00.00
07960 4/17/2011 j 000547 112 ll	jones 0.91 Add-a-zero Adult Tees	13.91	1.00	13.00	0.00
07961 4/17/2011 j 000398 23 IH 000547 112 II	jones Service CDs Add-a-zero Adult Tees	16.91	1.00	3.00 13.00	00:00
07971 4/22/2011 000547 112 II	Sysadmin 3.36 Add-a-zero Adult Tees	51.36	1.00	13.00	0.00

	29.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	00.0	0.00	0.00	0.00	0.00
	35.00	25.00	18.00	30.00	13.00	18.00	13.00	13.00	12.21	13.00	13.00	13.00	18.00
	1.00	1.00	1.00	1.00	1.00	1.00	3.00	1.00	1.00	1.00	1.00	1.00	1.00
Rept Total		26.75	19.26	32.10	13.91	19.26	46.01	20.91	23.76	13.91	13.91	13.91	19.51
Detail Associate Rcpt Tax	arative Stu	Sysadmin 1.75	Bigby 1.26	Bigby 2.10	Bigby 0.91	Heather I.26	Sysadmin 3.01 Il Add-a-zero Adult Tees II Add-a-zero Youth Tees	Heather 0.91 I Add-a-zero Adult Tees H Service DVDs	1.55 LBB if God is So Good II Add-a-zero Youth Tees	Bigby 0.91	Bigby 0.91 Il Add-æ-zero Adult Tees	Bigby 0.91 II Add-a-zero Adult Tees	Heather 1.28    Add-a-zero Caps   SAM Quaker Chew Granola Bar
Receipt Journal with Item Defail Rcpt# Date	000365 13	07972 4/22/2011 000489 61	07973 4/23/2011 000488 61	07975 4/23/2011 000490 61	07976 4/23/2011 000547 112	07979 4/27/2011 000488 61	07989 5/8/2011 000547 112 000548 112	08008 5/25/2011 000547 112 000280 42	08016 5/29/2011 000831 11 000548 112	08019 5/29/2011 000547 112	08052 6/26/2011 000547 112	08053 6/26/2011 000547 112	08061 7/3/2011 000488 61 000915 101

# EXHIBIT C OF CONOUR DECLARATION

	14.5 days?	Fri 10/3/08	Fri 10/17/08
	14.5 days?	Fri 10/3/08	Fri 10/17/08
	7.5 days	Fri 10/3/08	Fri 10/10/08
n members to list	7.5 days	Fri 10/3/08	Fri 10/10/08
	0.38 days	Fri 10/3/08	Fri 10/3/08
	14.5 days	Fri 10/3/08	Fri 10/17/08
Define the Main Navigation Items	14.5 days	Fri 10/3/08	Fri 10/17/08
	0.38 days	Fri 10/17/08	Fri 10/17/08
	14.5 days?	Fri 10/3/08	Fri 10/17/08
Define Mail Server to use	1.13 days	Fri 10/3/08	Sat 10/4/08
:	5 days	Mon 10/13/08	Fri 10/17/08
	5 days	Mon 10/13/08	Fri 10/17/08
Define and create email addresses	14.5 days	Fri 10/3/08	Fri 10/17/08
	10.5 days?	Fri 10/3/08	Mon 10/13/08
	14.5 days	Fri 10/3/08	Fri 10/17/08
Create Policy Statements	14.5 days	Fri 10/3/08	Fri 10/17/08
SFFC Site	14.25 days?	Fri 10/3/08	Fri 10/17/08
	14.25 days?	Fri 10/3/08	Fri 10/17/08
	10.5 days	Fri 10/3/08	Mon 10/13/08
	10.5 days	Fri 10/3/08	Mon 10/13/08
	3.75 days	Fri 10/3/08	Tue 10/7/08
Multimedia	10.5 days	Fri 10/3/08	Mon 10/13/08
	10.5 days	Fri 10/3/08	Mon 10/13/08
Flash 3- Request Prayer	10.5 days	Fri 10/3/08	Mon 10/13/08
	14.25 days?	Fri 10/3/08	Fri 10/17/08
	10.5 days	Fri 10/3/08	Mon 10/13/08
	3.75 days	Tue 10/14/08	Fri 10/17/08 28
	3.75 days	Tue 10/14/08	Fri 10/17/08 29
	10.5 days	Fri 10/3/08	Mon 10/13/08
	3.75 days	Tue 10/14/08	Fri 10/17/08 30
	3.5 days?	Fri 10/3/08	Mon 10/6/08
	0 days	Fri 10/3/08	Fri 10/3/08
	0 days	Fri 10/3/08	Fri 10/3/08
	0 days	Fri 10/3/08	Fri 10/3/08 39

% %	Task Name	-	Duration	Start	Finish Predecessors
%0	Memb	Membership	0 days	Fri 10/3/08	Fri 10/3/08
	Marketing	ting	0 days	Fri 10/3/08	Fri 10/3/08
%0	Resources	ırces	0 days	Fri 10/3/08	Fri 10/3/08
%0	Churc	Church Announcements	0 days	Fri 10/3/08	Fri 10/3/08
%0	Watch	Watch Live	0 days	Fri 10/3/08	Fri 10/3/08
%0	Give On-Line	On-Line	0 days	Fri 10/3/08	Fri 10/3/08
%0	Phase III		0 days	Fri 10/3/08	Fri 10/3/08
%0	Bible	Bible Study	0 days	Fri 10/3/08	Fri 10/3/08
%0	Pod Cast	ast	0 days	Fri 10/3/08	Fri 10/3/08 48
%0	Sign-L	Sign-Up for Church News and Events	0 days	Fri 10/3/08	Fri 10/3/08
%0	Scroll	Scrolling Picutres	0 days	Fri 10/3/08	Fri 10/3/08
%0	e-store	90	0 days	Fri 10/3/08	Fri 10/3/08
%0	Partne	Partner Members	0 days	Fri 10/3/08	Fri 10/3/08
%0	Phase IV		5.63 days	Fri 10/3/08	Thu 10/9/08
%0	Devotional	ional	0 days	Fri 10/3/08	Fri 10/3/08
%0	Blog		0 days	Fri 10/3/08	Fri 10/3/08 55
%	Shudy	Study Notes	0 days	Fri 10/3/08	Fri 10/3/08
%0	EJan	E.James Logan Ministries	0 days	Fri 10/3/08	Fri 10/3/08
				-	•
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	:				:
		:			
					-
:	•				
	:				-

# EXHIBIT D OF CONOUR DECLARATION

#### **Craig Mason**

From: Sent: CFFC ZION <cffczion@ameritech.net> Thursday, December 09, 2004 3:54 PM

To:

L. Denham; Elders Craig & Cheryl Mason

Subject:

Add-A-Zero Prices

Lenel:

We would like to place the following order:

25 Embroidered Caps blk hat/silver letter and white trim - front/back (15) XI-Lg (10) sm/med @ 10.80 ea = \$270

25 Embroidered crew blk crew/silver letter and white trim - Upper left corner of the crew.
(3) 3x @ 15.75 = \$47.25 (10) 2x @ 13.75 = \$137.50 (7)-1X @ 13.75 = \$96.25 (5) Med @ 13.75 = \$68.75

25 Embroidered Hoodies blk hoody/silver letter and white trim - Upper left corner of the hoody.

(3) 3x @ \$18.25 = 54.75 (10) 2x @ 16.25 = \$162.50 (7)-1X @ 16.25 = \$113.75 (5) Med @ \$16.25 = \$81.25

\$412.25 349.75 <u>270.00</u> \$1032.00 Total

This is my guestimate of the total cost. Lenel has to check on the prices on the 3x's on the hoodies and crews. Lenel will need a 50% deposit to place order. I'm estimating it at \$516.00. Please Elder could you cut a check for Lenel tomorrow. If I'm short or over we will balance it on our final payment upon receipt of the product. I am not off at all I believe.

Sorry for the short notice Elder. I thought I had emailed him already and I hadn't.

Thanks Alicia

Hello Alicia!

I'll take off \$2.00 on each if this will help?
I want to do business with the Church and would like to be a part of the Add-A-Zero plan.

Let me know what if anything I can do in this matter.

#### Lenel

---- Original Message ----- From: <u>CFFC ZION</u>

To: dienel

Sent: Monday, November 29, 2004 10:18 AM

Subject: RE: Add-A-Zero Prices

Hi Lenel:

Were you able to get this prices reduced at all? Also you never submitted the artwork to us. We need it printed and also as a tiff or eps image.

# EXHIBIT E OF CONOUR DECLARATION

Slowship Church	Books Report	
Christian Faith Fellowship	Add A Zero QBooks F	A 11 True and 12 A

Christian Faith Fellowship Church Add A Zero QBooks Report All Transactions	Name Account Amount Balance	ndustries order for Add A Zero cap and shirt design samples  order for Add A Zero cap and shirt design samples  order for Add A Zero cap and shirt design samples  order for Add A Zero cap and shirt design samples  order for Add A Zero cap and shirt design samples  order for Add A Zero cap and shirt design samples  order for bookstore sales  50001 · Other Mer  50001 · Other Mer  516.00  3,988.91  60001 · Other Mer  516.00  4,167.81
Christian Faith Fellowship Chr. Add A Zero QBooks Rej All Transactions		icon industries order for Add A Zero t-shirts & caps Pur Reorder for Add A Zero apparel for bool Con Industries Add A Zero cap and shirt order final pay Icon Industries Add A Zero cap and shirt design sample con Industries Add A Zero cap and shirt design sample
	Num	3140 Icon 7917 Icon 7761 Icon 7632 Icon 7681 Icon
	Date	7/21/2005 8 5/5/2005 77 3/4/2005 77 17/2005 77 12/9/2004 77
12:26 PM 07/29/11 Accrual Basis	Туре	Check Check Check Check Check Check

# EXHIBIT F OF CONOUR DECLARATION

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 3,173,207

United States Patent and Trademark Office

Registered Nov. 21, 2005

TRADEMARK PRINCIPAL REGISTER

#### ADD A ZERO

CHRISTIAN FAITH FELLLOWSHIP CHURCH (ILLINOIS CORPORATION) 1727 27TH STREET ZION, IL 60099

FOR: CLOTHING, NAMELY SHIRTS, PANTS AND CAPS, IN CLASS.25 (U.S. CLS. 22 AND 39).

FIRST USE 1-9-2005; IN COMMERCE 1-9-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-593,318, FILED 3-23-2005.

PRISCILLA MILTON, EXAMINING ATTORNEY

# EXHIBIT G OF CONOUR DECLARATION

Int. Cl.: 25

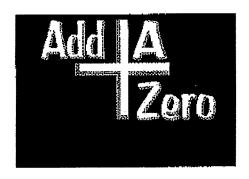
..:::

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,173,208 Registered Nov. 21, 2006

#### TRADEMARK PRINCIPAL REGISTER



CHRISTIAN FAITH FELLOWSHIP CHURCH (IL-LINOIS CORPORATION). 1727 27TH STREET ZION, IL 60999

FOR: CLOTHING, NAMELY SHIRTS, PANTS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-9-2005; IN COMMERCE 1-9-2005.

SER. NO. 78-594,295, FILED 3-24-2005.

PRISCILLA MILTON, EXAMINING ATTORNEY

# EXHIBIT H OF CONOUR DECLARATION

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

For the mark ADD A ZERO and ADD A ZER	O & Design
adidas AG,	: Cancellation No. 92053314
Petitioner,	: :
V.	: :
Christian Faith Fellowship Church,	
Respondent.	X

## NOTICE OF DEPOSITION OF EDWARD LOGAN

TO: Richard W. Young, Esq.
Quarles & Brady LLP
300 North LaSalle Street, Suite 4000
Chicago, Illinois 60654

PLEASE TAKE NOTICE that, pursuant to Rule 30 of the Federal Rules of Civil Procedure, Petitioner adidas AG, will take the deposition of Edward Logan, commencing at 2:00 p.m. on March 1, 2012 at the offices of Veritext, 1 North LaSalle St., Suite 400, Chicago, Illinois 60602.

The deposition will be taken upon oral examination before an officer duly authorized to administer oaths and record the testimony by stenographic transcription.

Dated: January 30, 2012

Respectfully submitted,

Angelo Notaro

anotaro@notaromichalos.com

John Zaccaria

jzaccaria@notaromichalos.com

Notaro, Michalos & Zaccaria P.C.

100 Dutch Hill Road

Orangeburg, New York 10962

Tel: (845) 359-7700

Attorneys for Petitioner

### **CERTIFICATE OF SERVICE**

It is hereby certified that a copy of the foregoing **NOTICE OF DEPOSITION OF EDWARD LOGAN** has been served by causing a copy thereof to be sent first class mail,
postage prepaid, on January 30, 2012 addressed to:

Richard W. Young, Esq. Quarles & Brady LLP 300 North LaSalle Street, Suite 4000 Chicago, Illinois 60654

Kristin Tetro



#### Page 1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE 1 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD 2 3 In the matter of Registration Nos. 3,173,207 and 4 3,173,208 for the mark ADD A ZERO and 5 ADD A ZERO & DESIGN 6 7 ADIDAS AG, Petitioner, ) Cancellation vs. 10 CHRISTIAN FAITH ) No. 92053314 11 FELLOWSHIP CHURCH, 12 Respondent. 13 14

The deposition of EDWARD LOGAN, called for examination taken pursuant to the provisions of the Code of Civil Procedure and the Rules of the Supreme Court of the State of Illinois pertaining to the taking of depositions for the purpose of discovery taken before RAELENE STAMM,

CSR No. 084-004445, Certified Shorthand Reporter licensed by the State of Illinois, on the 1st day of March, 2012, at One North LaSalle Street,

Suite 400, Chicago, Illinois, at the hour of 9:30 a.m.

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and my wife. So the trademark Add A Zero was used just for that, you know, we're still being added to.

- Q. What was going to be added to the church and your wife and yourself?
- A. Well, if you -- I think you do have some of the apparel. There's a scripture on the back of the hat, the cap, that says, God is going to increase you and your family more and more. It's more of a wholistic adding, not just financial, not just health, it's the whole thing.
- Q. And what -- did you explain that to the congregation?
  - A. Absolutely.
- Q. How did you explain that to the congregation?
  - A. The same way I explained it to you, sir.
- Q. And then beginning with the first time that you explained this to the congregation, what other times did you -- what other things did you do to promote the Add A Zero campaign to the congregation?
- A. The Add A Zero caps, shirts are worn at picnics, certain events, fourth Sundays, that kind

		Page 14
1	of thing.	
2	Q. Was Add A Zero ever	displayed within the
3	3 church?	
4	A. In the bookstore.	
5	Q. In the bookstore, oka	ay.
6	6 Was it ever displayed	d on any video
7	7 display?	
8	8 A. Yes.	r W
9	9 Q. Where was the display	v, the video display?
10	A. In the main sanctuary	· .
11	Q. And can you describe	how it was displayed
12	in the main sanctuary?	
13	A. Can you be more speci	fic?
14	Q. You said the Add A Ze	ero was displayed, the
15	5 video display was in the main	sanctuary, correct?
16	A. Correct.	
17	Q. And the Add A Zero wa	s displayed on the
18	video in the main sanctuary?	
19	9 A. Yes.	
20	Q. And what could you	describe what was
21	1 displayed?	
22	A. The cap and the shirt	
22 23 24	Q. Okay. Was it ever	was the Add A Zero
24	4 ever used in any messages conv	eyed to the

# EXHIBIT I OF CONOUR DECLARATION

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Mark: ADD A ZERO and ADD A ZERO Date of Registration: November 21, 200		ign
adidas AG	)	
	)	
Petitioner,	)	
	)	
v.	)	Cancellation No. 92053314
	)	
Christian Faith Fellowship Church	)	
•	)	
Respondent.	)	

In the Matter of Registration Nos. 3,173,207 and 3,173,208

#### ANSWER TO PETITIONER'S FIRST INTERROGATORIES TO RESPONDENT

Respondent, Christian Faith Fellowship Church, by and through its attorneys, Quarles & Brady LLP, responds to Petitioner, Adidas AG's, First Interrogatories to Respondent as follows:

#### **GENERAL OBJECTIONS**

Respondent makes the following general objections to and comments regarding each paragraph of Petitioner's First Interrogatories to Respondent:

Nothing in these responses shall be construed as waiving rights or objections which otherwise may be available to Respondent, nor should Respondent's responses to any of the requests be deemed to be an admission of relevancy, materiality, or admissibility in evidence of either the interrogatories or the responses thereto.

The present responses are based upon and reflect only Respondent's present knowledge, information and belief. The responses may be subject to change, correction or amplification on the basis of further facts, information or circumstances which may come to Respondent's attention.

Respondent objects to the "Definitions and Instructions" as set forth in Petitioner's

First Interrogatories Requests to the extent that they are inconsistent with or more stringent
than the requirements of the Federal Rules of Civil Procedure.

Respondent objects to each of the Interrogatories to the extent that they are unlimited as to time. Respondent will respond to the Requests for the time period January 1, 2005 to November 23, 2010, the date of the filing of Petitioner's Petition for Cancellation.

Respondent objects to each of the Interrogatories to the extent that they seek disclosure of information protected by attorney-client privilege, work product immunity or any other applicable privilege or immunity.

Respondent objects to each of the Interrogatories to the extent that they seek the trade secrets or confidential business information of Respondent. Such information will be provided upon the issuance of a suitable protective order.

#### **INTERROGATORIES**

#### INTERROGATORY NO. 1

Has any change been made to Respondent's Website since January 1, 2007? If so, for each change:

- a. state the changes made to Respondent's Website;
- b. state the dates of such changes;
- c. identify all Documents which concern, refer or relate to the changes; and
- d. identify the Person most knowledgeable about the changes.

RESPONSE: Respondent objects to this request on the grounds that it is overly broad and burdensome and seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO.2**

Identify all Communications (documents and electronic) concerning Respondent's Website since January 1, 2007.

**RESPONSE**: Respondent objects to this request on the grounds that it is overly broad and burdensome and seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use

combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO.3**

Identify, separately for each of Respondent's Trademarks, the first date that each of the said trademarks was displayed on Respondent's Website on or in connection with Respondent's Goods.

**RESPONSE**: December 2010

#### INTERROGATORY NO. 4

Identify all Web Hosts for Respondent's Website since January 1, 2007.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 5**

Identify all Webmasters for Respondent's Website since January 1, 2007.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 6**

Identify the Person who maintains and operates the Web Server for Respondent's Website since January 1, 2007.

RESPONSE: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### INTERROGATORY NO. 7

Identify the first date that Respondent's Goods were offered for sale on Respondent's Website.

**RESPONSE**: Goods were available for sale on Respondent's website on the launch date (i.e. December 2010) of Respondent's new website.

#### **INTERROGATORY NO. 8**

Identify all Persons most knowledgeable about the display of Respondent's Goods on Respondent's Website.

RESPONSE: Craig R. Mason and Dawn Scholfield

#### **INTERROGATORY NO.9**

Identify the custodian of Backups of Respondent's Website.

RESPONSE: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 10**

Identify all domain names which Respondent has ever owned or controlled.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 11**

Identify all websites which Respondent has ever owned or controlled.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information

which is neither relevant nor likely to lead to the discovery of admissible evidence because

the sole basis asserted for cancellation of Respondent's registrations is abandonment arising

from alleged discontinuance of use combined with an intent not to resume use. The

information sought by this request does not bear on discontinuance of use or intent not to

resume use nor is the information sought likely to lead to the discovery of admissible

evidence concerning discontinuance of use or intent not to resume use.

INTERROGATORY NO. 12

With respect to Respondent's Bookstore, identify:

all Persons who worked in Respondent's Bookstore since January 1, 2007, including

said person's job description and time period of work; and

**RESPONSE**: Heather Schooler

Raphael Bigby

Marjorie Hillard

Craig R. Mason

Sandra Jones

the address of Respondent's Bookstore.

RESPONSE: 1727 27th Street, Zion, Illinois 60099

**INTERROGATORY NO. 13** 

Identify all persons who prepared the sign bearing the terms "add a zero" shown in Exhibit B

attached hereto.

**RESPONSE**: Alicia Harris

INTERROGATORY NO. 14

With respect to the photograph of Exhibit B, identify:

the Person who took the photograph;

RESPONSE: Dawn Scholfield

b. the date when the photograph was taken; and

**RESPONSE**: December 2010

c. the Person most knowledgeable of the display of Respondent's Goods shown in

the photograph of Exhibit B.

**RESPONSE**: Craig R. Mason

**INTERROGATORY NO. 15** 

Identify the first date that Respondent's Goods were offered for sale in

Respondent's Bookstore.

**RESPONSE**: January 2005

**INTERROGATORY NO. 16** 

Identify the channels of trade in which Respondent's Goods have been offered for

sale, distributed and sold in commerce by or for Respondent.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information

which is neither relevant nor likely to lead to the discovery of admissible evidence because

the sole basis asserted for cancellation of Respondent's registrations is abandonment arising

from alleged discontinuance of use combined with an intent not to resume use. The

information sought by this request does not bear on discontinuance of use or intent not to

resume use nor is the information sought likely to lead to the discovery of admissible

evidence concerning discontinuance of use or intent not to resume use.

**INTERROGATORY NO. 17** 

Identify, separately for each of Respondent's Trademarks, the cities and states in which Respondent's Goods have been offered for sale, distributed and sold by or for

Respondent for each year since January 1, 2005.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information

which is neither relevant nor likely to lead to the discovery of admissible evidence because

the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 18**

State in detail the manner in which Respondent's Trademarks have been used on or in connection with Respondent's Goods.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### INTERROGATORY NO. 19

State in detail the manner by which Respondent's Goods have been offered for sale, distributed and sold in commerce by or for Respondent.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to

resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 20**

For each of Respondent's Goods, identify all circulars, leaflets, brochures, pamphlets, bulletins, flyers, signs, sales displays, posters, point of purchase displays and other promotional material for such goods, which have been distributed or displayed in the United States by or on behalf of Respondent, and for each such item:

- a. state each date on which or the inclusive dates during which said item was displayed or distributed and the manner in which said item was displayed or distributed; and **RESPONSE:** Without waiving and subject to the general objections stated above, pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Respondent will produce non-privileged business records responsive to this interrogatory.
- b. state the geographic area (by city and state) where said item or copies thereof were distributed or displayed.

RESPONSE: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 21**

Identify the nature and title (if applicable) of the media, including, but not limited to, radio, television, print, *i.e.*, magazine, in which all advertisements of the Respondent's Goods have appeared, including the date of, and geographic scope (by city and state) of such advertisements.

**RESPONSE:** Without waiving and subject to the general objections stated above, pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Respondent will produce non-privileged business records responsive to this interrogatory.

#### **INTERROGATORY NO. 22**

State, separately for each year from January 1, 2005 to the present, Respondent's annual total sales, in units and dollars, separately for each of the Respondent's Goods sold under Respondent's Trademarks in the United States.

**RESPONSE:** Without waiving and subject to the general objections stated above, pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Respondent will produce non-privileged business records responsive to this interrogatory.

#### **INTERROGATORY NO. 23**

State separately for each year since January 1, 2005 to the present, Respondent's expenditures in advertising of Respondent's Goods.

**RESPONSE:** Without waiving and subject to the general objections stated above, pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Respondent will produce non-privileged business records responsive to this interrogatory.

#### **INTERROGATORY NO. 24**

State separately for each year since January 1, 2005 to the present, separately for each of Respondent's Goods, the unit volume obtained and/or purchased by or for Respondent.

**RESPONSE:** Without waiving and subject to the general objections stated above, pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Respondent will produce non-privileged business records responsive to this interrogatory.

#### **INTERROGATORY NO. 25**

Identify Persons most knowledgeable about the purchase of Respondent's Goods

by or for Respondent.

RESPONSE:

Craig R. Mason

#### **INTERROGATORY NO. 26**

Identify all Persons who supplied Respondent's Goods to Respondent.

RESPONSE: Fas Art Services formerly Icon Industries; and

American Outfitters Ltd.

#### **INTERROGATORY NO. 27**

Identify Persons most knowledgeable about the sale of Respondent's Goods by or for Respondent.

**RESPONSE**: Craig R. Mason

#### **INTERROGATORY NO. 28**

Identify Persons most knowledgeable about the distribution of Respondent's Goods by or for Respondent.

**RESPONSE**: Craig R. Mason

#### INTERROGATORY NO. 29

Identify Persons most knowledgeable about advertising of Respondent's Goods by or for Respondent.

**RESPONSE**: Craig R. Mason

#### **INTERROGATORY NO. 30**

Identify Persons most knowledgeable about use of Respondent's Trademarks in connection with fundraising.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because

the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 31**

State whether a person named "Ora Brown" has ever worked for Respondent (either as an employee or volunteer). If so, state: last known telephone number and address of said person; job description; and time period during which said person worked for Respondent.

**RESPONSE**: Ora Brown is an employee of Respondent. Her work address is 1727 27th Street, Zion, Illinois 60099. The number is (847) 731-0700. The job description is provide administrative support to E. James Logan and Craig R. Mason. Ms. Brown has been employed by Respondent from January 10, 2005 to the present.

#### **INTERROGATORY NO. 32**

Identify each Person known by the name "LaBella" who has ever worked for Respondent (either as an employee or volunteer) and for each such Person state: job description; and time period during which each such Person worked or volunteered for Respondent.

**RESPONSE**: No person having the name "LaBella" has ever worked for Respondent.

#### INTERROGATORY NO. 33

For each of Respondent's Goods, state in detail all facts concerning any period of non-use of Respondent's Trademarks in the United States, including, but not limited to, the identity of each period of non-use and the reason for such non-use.

**RESPONSE:** Without waiving and subject to the foregoing general objections, Respondent states that there have been no periods of non-use of Respondents Trademarks except for use with pants.

#### **INTERROGATORY NO. 34**

What is the meaning of "add a zero"?

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 35**

What is the commercial impression of each of Respondent's Trademarks: "add a zero" and Add A

RESPONSE: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### INTERROGATORY NO. 36

State in detail all facts relating to the creation, adoption and use of the Respondent's Trademarks by or for Respondent, including, but not limited to, the identity of the Persons who created said trademarks, the reasons for adopting said trademarks, each different use of

said trademarks and the identity of the Persons most knowledgeable of such creation, adoption and use.

RESPONSE: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 37**

Identify every trademark search which concerns, refers or relates to Respondent's Trademarks conducted by or for Respondent.

RESPONSE: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 38**

Identify every opinion, legal or otherwise, requested or received by Respondent regarding the right to use and/or to register the Respondent's Trademarks.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because

the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 39**

Identify any studies, tests, or surveys which concern, refer or relate to consumer recognition of Respondent's Trademarks.

RESPONSE: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 40**

Describe in detail each incident, known to Respondent, of actual confusion or mistake between Respondent or any of Respondent's Goods or packaging thereof, on the one hand, and Petitioner or any of Petitioner's products or packaging thereof, on the other hand and for each of said incidents described in response to this interrogatory, identify the Persons with most knowledge thereof.

**RESPONSE**: Respondent objects to this request on the grounds that it seeks information which is neither relevant nor likely to lead to the discovery of admissible evidence because the sole basis asserted for cancellation of Respondent's registrations is abandonment arising

from alleged discontinuance of use combined with an intent not to resume use. The information sought by this request does not bear on discontinuance of use or intent not to resume use nor is the information sought likely to lead to the discovery of admissible evidence concerning discontinuance of use or intent not to resume use.

#### **INTERROGATORY NO. 41**

Identify the custodian of records which concern, refer or relate to:

a. the purchase of Respondent's Goods by or for Respondent;

**RESPONSE**: Craig R. Mason

b. the sale and/or distribution of Respondent's Goods by or for Respondent;

**RESPONSE**: Craig R. Mason

c. the advertising of Respondent's Goods by or for Respondent; and

RESPONSE: Craig R. Mason

d. use of Respondent's Trademarks on Respondent's Website.

**RESPONSE**: Craig R. Mason

#### **INTERROGATORY NO. 42**

For each request of Petitioner's First Request for Admissions to Respondent that is not unqualifiedly admitted, please:

a. State each fact upon which the Respondent relies to deny the admission; and **RESPONSE:** Without waiving and subject to the general objections stated above, pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Respondent will produce non-

privileged business records responsive to this interrogatory.

b. Identify each person upon whom Respondent relies to deny the admission.

**RESPONSE**: Craig R. Mason

#### **INTERROGATORY NO. 43**

Identify each Person who prepared or aided in preparing answers to Petitioner's interrogatories and identify the interrogatories to which they aided in preparation.

#### **RESPONSE**:

Craig R. Mason and Dawn Scholfield

#### **INTERROGATORY NO. 44**

Identify each Person who has supplied any information or assisted in locating documents or tangible things used in answering or responding to these Petitioner's interrogatories and document requests.

**RESPONSE**: Craig R. Mason and Dawn Scholfield

Dated: August 16, 2011

Richard W. Young

QUARLES & BRADY LLI

300 North LaSalle Street

Suite 4000

Chicago, Illinois 60654

(312) 715-5000

Attorney for Respondent

#### **CERTIFICATE OF SERVICE**

The undersigned attorney states that a copy of the foregoing ANSWER TO PETITIONER'S FIRST INTERROGATORIES TO RESPONDENT was served upon

Angelo Notaro Notaro, Michalos & Zaccaria P.C. 100 Dutch Hill Road Orangeburg, New York 10962

by depositing a copy thereof in the United States Mail, First Class, postage prepaid, this 16th day of August 2011

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